

**REFINITIV CASE STUDY** 

# SELECT VANTAGE UPS ITS GAME WITH GLOBAL CROSS-ASSET DATA AND SMARTER TRADE SURVEILLANCE

Global trading firm accesses comprehensive real-time data and news at speed

"Our strategy of combining human insight with cutting-edge technology and an industry-leading compliance and surveillance system means we get comprehensive data to help our traders find opportunities and to fuel our risk management systems."

Daniel Schlaepfer,

CEO and President at Select Vantage

In a world that is becoming more and more automated, Select Vantage – a global day trading firm – relies on human judgment and advanced technology to make trading decisions. But ensuring that the firm's traders have reliable, comprehensive data and news at their fingertips took up too much precious time. They needed a solution that could provide broad, fast coverage, so that traders have the information they need to provide liquidity in less liquid issues, including small cap and emerging growth equities.

# The challenge

Select Vantage's legacy trading systems did not offer historic data – a critical reference in the risk management process. The company's traders, numbering over 2,000, often relied on multiple systems and sources to understand how events could affect companies, investments and the market in general. This method was not only complicated, but it also made missing critical information more likely.

Select Vantage wanted a more efficient, scalable and intelligent system to identify trading opportunities and enhance their competitive advantage. Because their business is more human-focused, they were looking for a partner, not just a vendor, that they could build a relationship with and turn to for support.



# The solution

Select Vantage now uses real-time pricing and news data from Refinitiv<sup>®</sup> Real-Time Managed Distribution Service. This solution allows the firm's traders to make more efficient use of their time.

Select Vantage also uses Refinitiv<sup>®</sup> Pricing Data Tick History, Refinitiv's historical archive of real-time pricing data from more than 500 trading venues and third-party contributors, to help their COO understand risk positions, ensuring compliance and trade surveillance around data usage. Additionally, Refinitiv's Reuters News feeds offer extensive classification, intelligent tagging and advanced search and analytics capabilities, so that traders know first and can act first.

### The result

With this cutting-edge, real-time data platform, Select Vantage now has extensive, fast and accurate information, so their traders can make the right investments at the right price and better manage risk.

#### Benefits include:

- · Rapid time to market, with integrated market data on their trading platform
- Easy access to accurate information, from global data centers in New York, London and Hong Kong
- On-demand access to normalized, global, cross-asset data via a single connection

Moreover, the solution is designed to tailor to the firm's specific workflow needs and scale as their needs change.

"It doesn't matter if you're in the front, middle or back office – everyone needs access to reliable data. Select Vantage's success lies in providing liquidity in the markets that automated trading strategies tend to ignore. Refinitiv is proud to empower traders with the information and tools they need to give investors the liquidity they demand."

Vlasios Halicoglu, Enterprise Solutions at Refinitiv

#### The bottom line

In an industry defined by speed and information, Select Vantage needs to equip its traders with the right data, at the right time, to make the right trades. With a single source of truth for real-time pricing and news from across the globe, as well as historic, time-stamped data, the firm has empowered its traders to be more proactive and to trade smarter.

Refinitiv is one of the world's largest providers of financial markets data and infrastructure, serving over 40,000 institutions in approximately 190 countries. It provides leading data and insights, trading platforms, and open data and technology platforms that connect a thriving global financial markets community – driving performance in trading, investment, wealth management, regulatory compliance, market data management, enterprise risk and fighting financial crime.





