

Deals Business Intelligence from Refinitiv

Deals Business Intelligence is a dynamic business analysis tool that combines the depth and breadth of our deals data with our proprietary fee algorithm to deliver strategic insight to the deal making community.

Access deals and investment banking fee content for over 2.6 million transactions across mergers and acquisitions, equity, debt and syndicated loans across 100+ fields.

Use cases

Deals Business Intelligence makes it easy to manage and extract valuable insights to make fact-based decisions, grow revenues and increase market share. There are many areas that you can benefit from this insight:

Employee compensation – identify your top performers and develop attractive compensation plans

Macro/Micro trends – identify trends and challenges across products, companies, regions, industries and roles

Competitive analysis/wallet share – compare your business against peers and identify areas of development across fees, deal volumes and deal counts

Resource allocation – find areas which need resources allocated to ensure you are taking advantage of developments in the market

Key benefits



Access **industry leading content** – Refinitiv leverages contributor relationships, in tandem with IFR and LPC, to reach global scale and provide more deals data than anyone else.



Deals data **delivered to you** where you do the analysis. Build reports directly in Microsoft Excel through our flexible pivot table functionality and customizable inputs, or utilize our data feed solution to integrate into your CRM system.



Utilize the **industry standard** in deals data, Refinitiv produces hundreds of league tables and is present at 49 of the top 50 global investment banks, not to mention cited across dozens of global news publications.



Deals Business Intelligence uses a **best in class fee model** to produce more accurate results, used by global banks, central banks, consulting and legal firms worldwide.



Contact CFA certified Deals Business Intelligence specialists 24 hours a day, 5 days a week for **support** and to discuss replicating current reports, installation, training, modifying templates, understanding content and learning about additional use cases.



Easy **concordance of data** enables you to incorporate your proprietary data, client coverage list, sector or geographical classifications and other client-specific information and definitions into Deals Business Intelligence to generate reports that reflect your structure and drive business planning, strategy and performance evaluation.



Leverage Eikon's league tables, screening and tearsheets through the **integrated** Eikon MS Excel add-in.

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THE BEGINNING 